

Hochschule Fresenius University of Applied Sciences and UAS7 German Universities of Applied Sciences cordially invite you to a breakfast panel discussion on

WOMEN IN BUSINESS

Transatlantic Discussion

November 29, 2017

8:00 am – 10:00 am

Ms. Andrea Steinert

Professor, Fresenius University of Applied Sciences, and author “The Future is waiting for you”

Dr. Ya-El Mandel-Portnoy

Founder and CEO, Cardea Sciences and Asst. Professor, Icahn School of Medicine at Mount Sinai

Ms. Susanne Nienaber von Türk

Attorney-at-law and Partner, Becker, Glynn, Muffly, Chassin & Hosinski LLP

moderated by

Ms. Melis Tusiray

President and Founder of Hey Ladies!

German House, 871 United Nations Plaza (First Ave. at 49th Street), New York, NY
Registration is required to attend please RSVP via email priya.nayar@hs-fresenius.de by Nov. 14, 2017

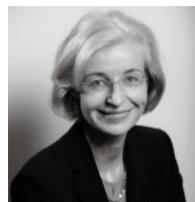
Women are still often faced with stereotypes, such as the assumption that it is almost impossible to have a career and a family. However, current trends show that more and more women have become family breadwinners. What does it mean - being a woman in business today? Hochschule Fresenius and UAS7 are inviting you to participate in an interactive panel and roundtable discussion to reflect on women's careers and growth opportunities in contemporary U.S., German and international work environments. Our panelists have successful careers in academia, start-ups, and/or industry on both sides of the Atlantic. They will share their individual stories and discuss challenges and opportunities they are facing along the way. The breakfast panel will serve as an intense networking and brainstorming opportunity between panelists and participants and will hopefully lead to a series of follow-up events.



Andrea Steinert, author of the book “The Future is waiting for you” is Professor at Fresenius Business School in Cologne, Munich and Düsseldorf. Andrea studied business administration in Munich and worked several years in leading management positions. She was responsible for the Japanese license and set-up of the German company Feinkost Käfer. In this position she opened 15 stores in Tokyo and Kyoto. She lived in South Africa from 1999 to 2003 and on returning to Germany she became Managing Director of Innovativkreis NRW Liberal for nine years, followed by the Managing Director position of Amerika Haus NRW, where she worked for two years. Besides her position at Fresenius Business School she serves as a lecturer and consultant for METRO and Siemens, where she is working on programs for women in management.



Ya-El Mandel-Portnoy is the founder and CEO of Cardea Sciences, a company that is developing cutting-edge technology to improve the treatment and quality of life of atrial fibrillation patients. She studied at Ben Gurion University and Technion, Israel Institute of Technology and received a PhD from Icahn School of Medicine at Mount Sinai. Ya-El is an expert in cardiac physiology and electrophysiology with research interest and vast experience in heart rate variability, heart rate volatility, and other cardiac-related physiological phenomenon. She won numerous awards and competitions, amongst which the Falling Walls Lab New York and the Women's Business Enterprise National Council (WBENC) Pitch Competition, both in 2016.



Susanne von Türk is a partner with the New York law firm Becker, Glynn, Muffly, Chassin & Hosinski LLP. She represents international clients in cross-border corporate and commercial matters, including acquisitions and joint ventures. As outside general counsel to German companies and not-for-profit corporations in the United States, Susanne also provides general legal services, including employment law advice. Susanne, a graduate of Hamburg University (Germany) and Columbia University School of Law, is admitted to practice law in New York and Hamburg, Germany. Susanne also worked as a research associate at the Max-Planck-Institute for Foreign and Private International Law in Hamburg.



Melis Tusiray has worked in the public, private, and non-profit sectors nationally and internationally - always with the aim of improving institutional operations and helping people achieve the change they want to see in the world. She currently works in the family office of a private investor and is the founder of HeyLadies.org. Until recently, she was the Director of Programs at American Friends of Bucerius, where she oversaw program activities in the areas of global governance and international law. Melis is a former Robert Bosch Foundation Fellow and was a participant in American Council on Germany's Energy Tours. Previously she served in Washington, DC at the US Department of State, and as a Managing Editor for the Georgetown Journal of International Affairs. She has degrees from UCLA and Georgetown, and serves as the Chief of Staff for a women's organization called The Valkyrie Collective.